

## ADVERTISING RATES FOR DISPLAY AND CLASSIFIED ADVERTISEMENTS

**Prices for sizes of a quarter page and above are done on an individual basis.  
Please call Johann on 0403 322928 to organise your quote.**

OPTION	DIMENSIONS	CASUAL	CONTRACT	WEEKLY
10 x 2	100mm x 2 columns	\$94.00	\$75.00	\$60.00
7 x 2	70mm x 2 columns	\$65.80	\$52.50	\$42.00
5 x2 (business card)	50mm x 2 columns	\$47.00	\$37.50	\$30.00
5 x1	50mm x 1 column	\$23.50	\$18.75	\$15.00
Banner Advert	70mm x 6 columns	\$197.40	\$157.50	\$126.00

\*Please Note these prices do not include agency commission.

### DISPLAY ADVERTISING

Casual	\$4.70 per column centimetre
Contract	\$3.75 per column centimetre
Weekly	\$3.00 per column centimetre

### COLUMN WIDTHS:

One Column	= 39mm
Two Columns	= 83mm
Three Columns	= 127mm
Four Columns	= 171mm
Five Columns	= 214 mm
Six Columns	= 258mm

### CLASSIFIEDS:

(Deadline 4pm Wednesday)  
Up to 15 words -\$13.00  
Thereafter add 60c per word  
An extra \$5.00 to include your own picture or clip art

**COLOUR AVAILABLE  
AT AN EXTRA COST  
OF \$55.00**

**OR ask your Advertising  
Representative to put a  
Discount Package together  
for your Business**

**Be Seen in the TRADES &  
SERVICES DIRECTORY.  
Only \$15.00 per week for a  
6 x 1 placement**

Display colour booking deadline 4pm Tuesday.

Supplied advertisement material should be CMYK PDF (Body copy needs to be 100% black) (Publisher files not accepted).

Deadline for supplied advertisements, 4pm Wednesday  
Deadline for material requiring design, 12pm Wednesday